ALL NEW
MIRAI

LET'S GO
BEYOND
ZERO

BREAK THROUGH BARRIERS AND GO BEYOND

Leading the hydrogen generation, the hydrogen-powered All New Toyota Mirai fuses leading technological innovation with sleek style and dynamic drive, leaving only water behind. The All New Mirai goes beyond zero, protecting our precious planet for a brighter future. Sit back in total comfort and discover the power of hydrogen.

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MIRAI

"We have pursued the goal of making a car that customers will feel they want to drive all the time, a car that has an emotional and attractive design and the kind of dynamic and responsive performance that can bring a smile to the driver's face."
Yoshikazu Tanaka, Chief Engineer New Mirai

STRIKING DESIGN, EFFORTLESS PERFORMANCE

Refined design meets excellence in performance. With its dynamic stance the All New Toyota Mirai leaves a lasting impression, showcasing the power of hydrogen with exceptional flair. Built on the latest TNGA platform that reduces the car's weight and lowers its centre of gravity which delivers exceptional driving comfort and feel. Outstanding 19" or 20" alloys add to the final touch. Every aspect has been carefully designed from the new sloping roofline to its stylish profile to deliver looks and efficient performance. Enjoy every journey in premium style as you discover scenic skyline views through the panoramic roof.*

* Only on Design Premium Pack.

MILES OF PURE ENJOYMENT

The All New Toyota Mirai is full of innovative technology designed to maximise the driving experience. The handling is responsive and intuitive, courtesy of an engaging rear-wheel drive system. This combines with acceleration of 0–62 mph in 9.0 seconds delivers 182 DIN hp.

The All New Mirai provides a remarkably quiet drive, with unparalleled ride comfort. Revolutionary Hydrogen Fuel Cell technology delivers true zero-emissions motoring, with up to 400 miles of extensive driving range so you can enjoy the open road, worry free. With the All New Mirai, every journey is full of feeling – inspiration, exhilaration and enjoyment.

Three different driving modes:
ECO to control fuel consumption,
NORMAL for a standard driving experience,
SPORT for a sharper response.

SUPREME COMFORT AND SPACE

The All New Toyota Mirai invites you into pure luxury. Bold, striking features contrast with a discrete design in a wide and spacious cabin. Utmost attention to ergonomics delivers a comfortable driving position. Clear and harmonising, with all controls within easy reach, the dashboard is designed to increase your interior space.

A lowered driving position increases headroom and legroom, offering an extremely comfortable seating position.

MIRAI
HUD
ODO/TRIP

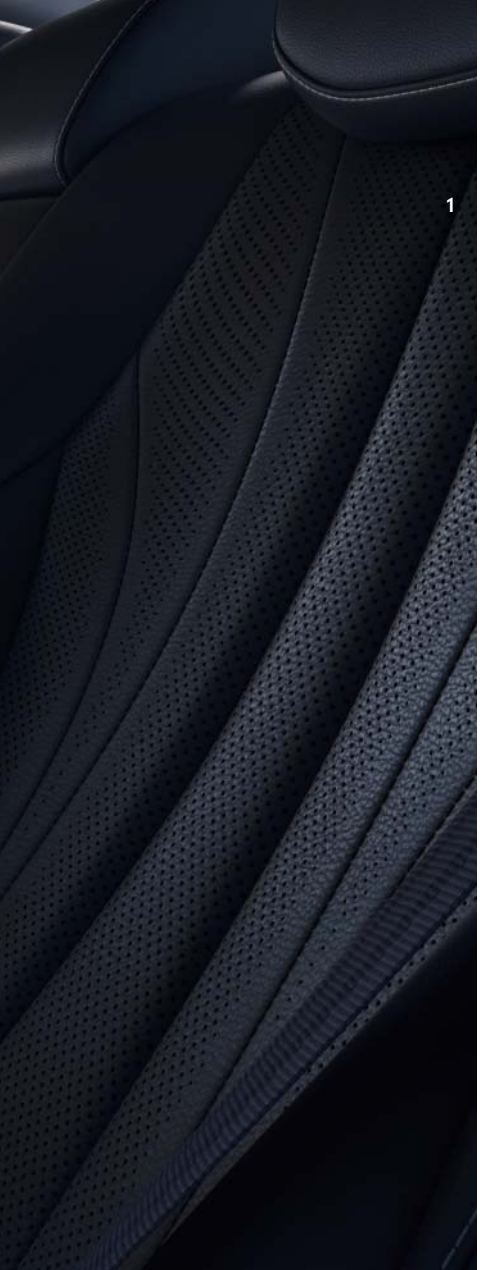
5
PASSENGER SPACES

8
AMBIENT LIGHT COLOURS

3
LARGE SUITCASE BOOT SPACE

1
COMFORTABLE DRIVE

Maximised space furnished with a wealth of luxurious touches makes the Mirai incredibly comfortable.



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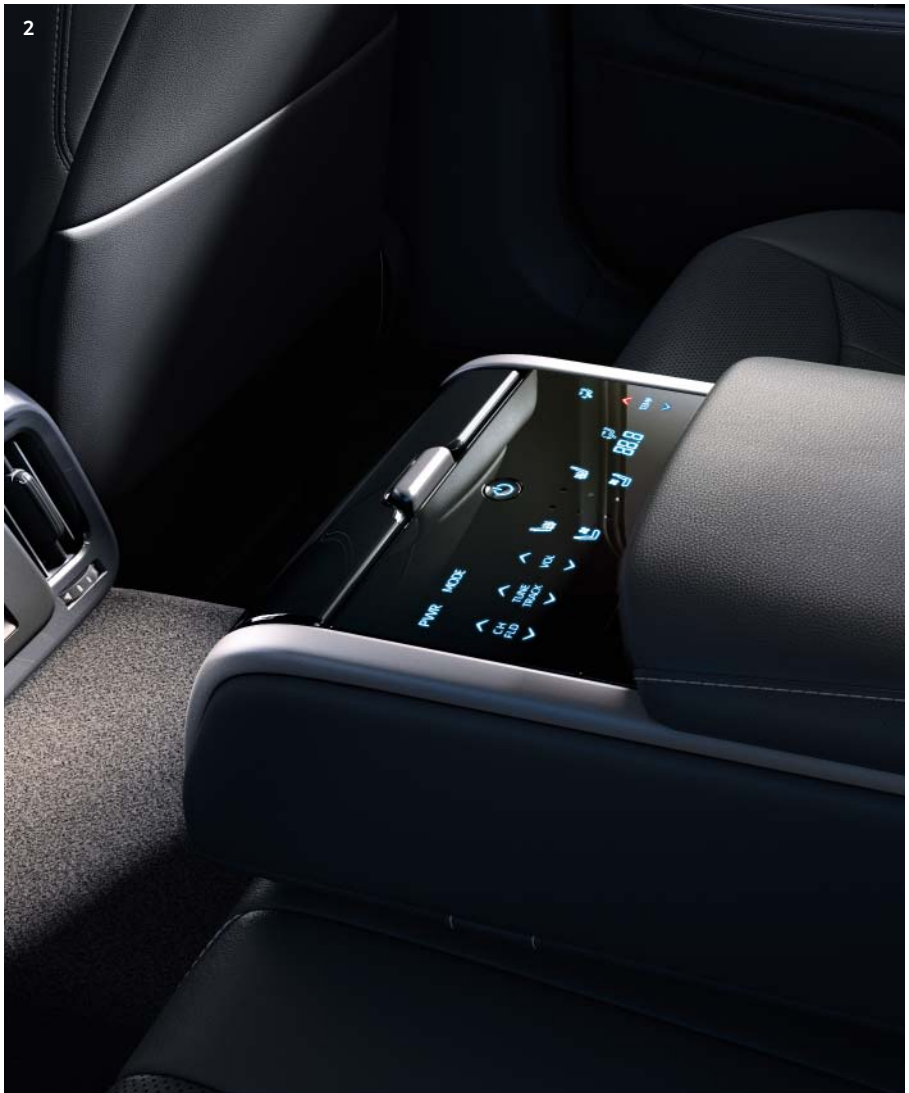


2

MORE SPACE TO RELAX

1. The All New Mirai offers enhanced rear legroom and heated and ventilated seats. Elevate your mood with eight ambient lighting modes as your journey fades from day to night.

2. The conveniently located instrument panel in the rear armrest allows the rear passengers to adjust the temperature of the air conditioning, seat ventilation and heating. With full audio control through the integrated multimedia system everyone's journey is enhanced.

Specification subject to pack.

With the extra-large Head-Up Display projected onto the windscreen, you can see your next direction, road signs, speed warnings and monitor your road position with Lane Trace Assist.

INNOVATION AT YOUR FINGERTIPS

Whether on a work commute or longer adventure, the All New Toyota Mirai gives you complete control with high-end technology at every turn. The driver's 8" full-colour LCD multi-information display lets you track your speed, fuel and other important information at a glance.

Just one tap on the extra-large 12.3" multimedia touch screen allows the journey to wrap around your preferences with access to smartphone integration features like Apple CarPlay and Android Auto™ or choose intelligent voice recognition to seamlessly enhance your driving experience.

Apple CarPlay is a trademark of Apple Inc.
Specification subject to pack.

SEE CLEARLY FROM EVERY ANGLE

1. Keep everything in sight as you park with the intelligent Panoramic View Monitor*. Four cameras work together with 12 clearance sonars to ensure the All New Mirai recognises objects and people in 360°.

2. The All New Mirai's digital rear-view mirror[8] ensures you keep sight of what's behind you even if luggage or passengers are blocking the rear windscreen. The extra-wide viewing lens provides a clear and sharp panoramic view.

TOYOTA'S MOST ADVANCED PARKING SYSTEM

Sit back and enjoy Toyota's Europe-first Teammate Advanced Park[§]. This fully automated parking system takes control of your steering, pedal and shift systems, and eases to a stop wherever you choose. Parallel park and reverse park – even at night – and automatically drive out of a space, all at just a touch. Let the All New Mirai do the work for you with three pre-programmable parking spaces as your car gently manoeuvres into your home or work parking spot.

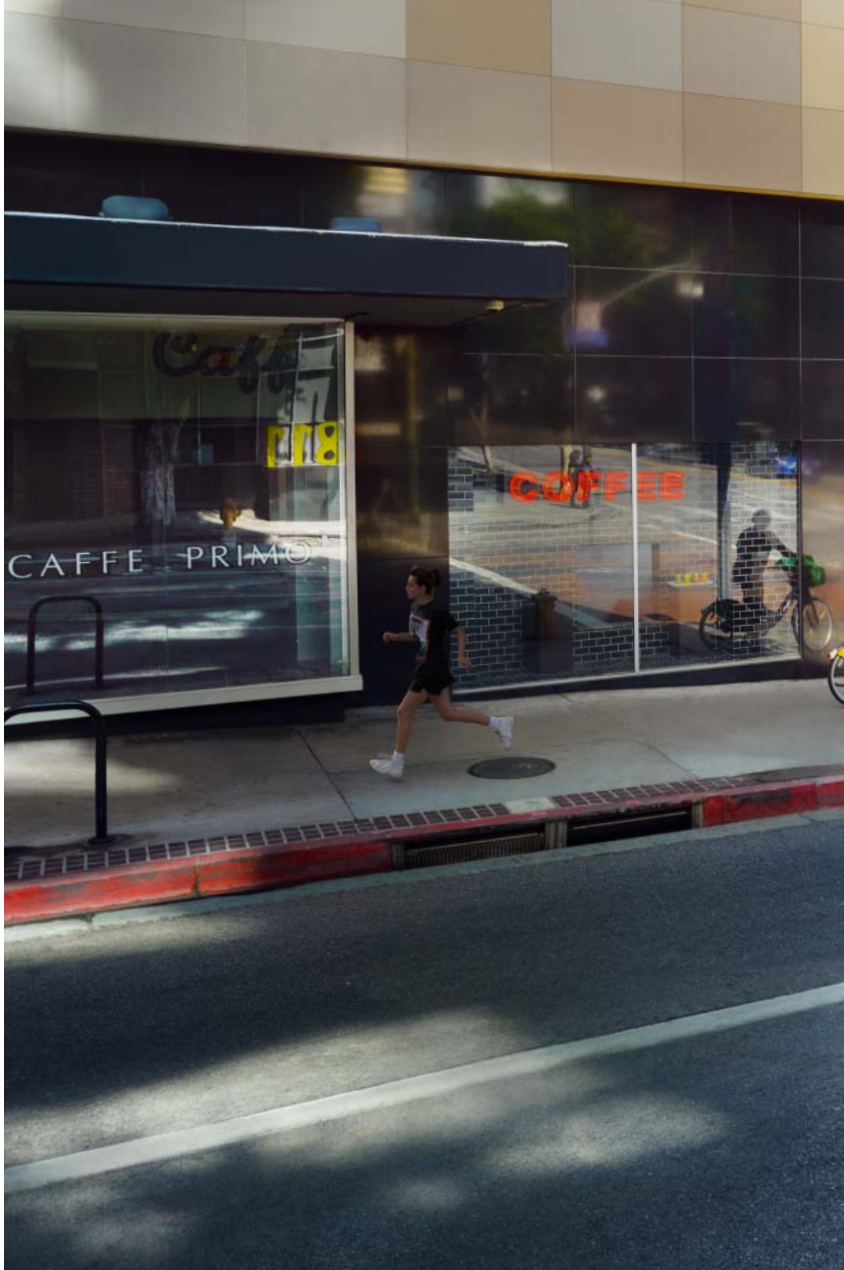
* Only available on Design Plus Pack and Design Premium Pack.
§ Only available on Design Premium Pack.

KEEPING YOU TWO STEPS AHEAD

With the All New Mirai, intuitive technology makes all journeys safe. On the open road, you can rely on Intelligent Adaptive Cruise Control. In busy urban areas, the Pre-Collision System helps you watch out for pedestrians, cyclists and intersection hazards. An improved Rear Cross Traffic Alert and Blind Spot Monitor system alerts you to obstacles with a helpful buzzer and flashing lights. Lane Departure Alert and Lane Trace Assist keep you on track. As light fades to dark, night vision is enhanced by Automatic High Beam doing all the work, brightening and dimming your headlights where appropriate.

All active safety technologies are intended to be backup systems only and are not a substitute for safe and attentive driving. The functionality of these systems may be impacted by driving conditions. Further information is available from your local Toyota Centre.

Safety technologies are pack specific.



TECHNOLOGY THAT READS THE ROAD FOR YOU

1. The Mirai's intelligent Pre-Collision System looks out for pedestrians, cyclists and intersection hazards with Brake Assist and Emergency Steering Assist to enhance braking and steering in the event of a potential collision.

2. Road Sign Assist monitors traffic signs, showing essential information in clear view on the cabin display. This includes alerts like current speed limits, warnings if you are about to enter a one-way street the wrong way, approaching stop signs and overtaking restrictions.

LIFE HAPPENS
WHEN YOU
CONNECT
24°C
10 min

MyT | Connected Services

MyT Connected Services mobile app provides access to all kinds of features on the All New Toyota Mirai. One feature being remote climate control where you can set the interior temperature from your smartphone – before you even get in. Whatever the season, you'll be set up for the most comfortable journey possible, with timed air conditioning and remotely activating demisters, heated steering wheel and seats. Locate My Car saves you trying to remember where you parked, while with driving analytics, you can review and manage your trips, and take top-tips/recommendations on better driving styles from the App's driver-coaching functionality. With Maintenance Reminders, you're able to review past service history and book future appointments.

MyT | Multimedia

INTUITIVE, ADVANCED AND ENTERTAINING

With Smartphone Integration via Apple CarPlay and Android Auto™ you can also use favourite apps like Spotify, WhatsApp, Audible, Google Maps and Waze, all accessible via Siri voice assist and Ok Google. MyT Multimedia gives you access to the information you really need, like real-time traffic alerts and speed camera alerts. You can also check Points of Interest, locate parking spaces and review destinations with Google Street View.

MyT | App

ALWAYS CONNECTED TO YOUR TOYOTA

MyT App on your smartphone lets you communicate with your vehicle, no matter where you are. You can plan journeys from home, locate your parked vehicle, remotely use climate control and even service maintenance notifications that you have previously logged into the app. The driving analytics feature will also allow you to review and manage your trips. The App's driver-coaching functionality will provide recommendations on how to optimise your driving style.

Discover more at: www.toyota-europe.com/MyT

MyT by Toyota

MIRAI LINE-UP

Stylish Bi-LED headlamps including Automatic High Beam light the way safely.

DESIGN

Main features

— 19" Silver Alloy Wheels
— Toyota Safety Sense with: Intelligent Pre-Collision System with Pedestrian and Cyclist Detection, Enhanced with Emergency Steering Assist, Intersection Turn Assist, Intelligent Adaptive Cruise Control, Road Sign Assist, Lane Trace Assist, Lane Departure Alert & Automatic High Beam
— Toyota Touch® 2 multimedia system
— 12.3" Multimedia Display with Navigation
— Smartphone Integration incl Apple CarPlay & Android Auto™
— 14 speaker JBL® Premium Sound System with DAB, Bluetooth
— Reversing Camera
— MyT Connected Services with Remote Operation
— 8" Coloured TFT Multi-information Display
— Remote Dual-zone Air Conditioning with Humidifying Nanoe™ Air Purifier
— Air Purification System
— Front Driver and Passenger Heated Seats
— Heated, Power Adjustable and Retractable Door Mirrors

DESIGN PLUS PACK

Main features (in addition to Design)

— Synthetic Leather Seats
— Front Parking Sensors, Rear Intelligent Parking Sensors with Rear Cross Traffic Alert & Auto-braking
— Panoramic View Monitor
— Blind Spot Monitor
— Reverse Tilt, Memory Function and Puddle Lights on Door Mirrors

Energy Monitor
Air Purification
10:24
History

Energy Monitor
Air Purification
10:24

Bi-LED headlights with Adaptive High Beam System enable and disable individual LEDs within each headlamp for precision control.

DESIGN PREMIUM PACK

Main features (in addition to Design Plus Pack)

— 20" Black Alloy Wheels
— Semi-Analine Leather
— Driver & Front Passenger ventilated seats
— Heated & Ventilated Outer Rear Seats
— Multi-function Control Panel in Rear Armrest
— Teammate Advanced Park
— Digital Rear-View Mirror
— Toyota Skyview® Panoramic Roof with Powered Sunshade
— Black Bi-tone Roof
— Full Colour Head Up Display
— Power Tilt & Slide, Heated Steering Wheel with Memory Function
— Easy Access System
— Triple-zone Automatic Air Conditioning
— Wireless Mobile Phone Charger
— Privacy Glass
— Adaptive High Beam (AHB)
— Cornering Lights

CHOOSE YOUR OWN STYLE

1. Black fabric Standard on Design
2. Black synthetic leather Standard on Design Plus Pack
3. Black Semi-aniline leather Standard on Design Premium Pack

4

5

4. 19" Silver Alloy Wheel
5. 20" Black Alloy Wheels

6

7

8

6. 090 Frozen White*
7. 1J6 Sterling Silver*
8. 1L5 Precious Metal*
9. 219 Precious Black*
10. 3U5 Scarlet Flare*
11. 8S6 Dark Blue§
12. 8Y7 Force Blue*

9

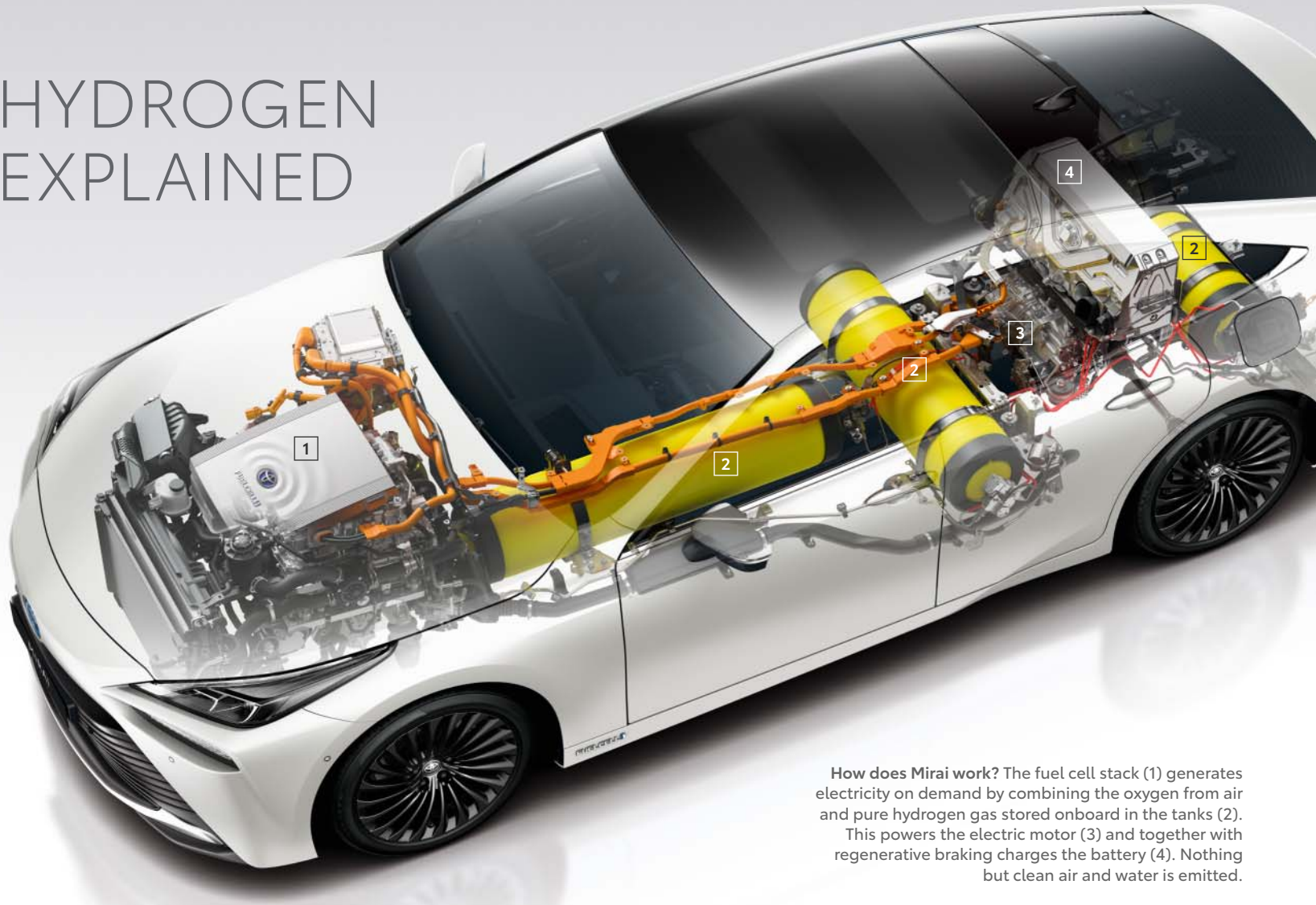
10

11

12

* Pearlescent paint. § Metallic paint.

HYDROGEN EXPLAINED



How does Mirai work? The fuel cell stack (1) generates electricity on demand by combining the oxygen from air and pure hydrogen gas stored onboard in the tanks (2). This powers the electric motor (3) and together with regenerative braking charges the battery (4). Nothing but clean air and water is emitted.

Q1.
WHAT IS HYDROGEN?
Hydrogen is the most abundant element in the universe and can be found in almost anything. In fact 75% of the universe's mass is Hydrogen. It exists naturally in nearly all living things and is a colourless, odourless non toxic gas which can be stored indefinitely without energy loss.

Q2.
WHERE DOES HYDROGEN COME FROM?
Most commonly, hydrogen exists naturally in water and biomass and can be extracted by electrolysis using renewable resources such as wind, solar or hydro power, which is why it offers us energy diversity and continuity.

Q3.
WHAT IS A FUEL CELL VEHICLE?
It is an electric vehicle that uses an electric motor, with electricity being produced on the spot by the fuel cell stack. A new, sustainable way to travel, hydrogen can also be supplied from renewable energy resources.

Q4.
WHAT OTHER APPLICATIONS DOES HYDROGEN HAVE IN INDUSTRY?
Hydrogen has been produced, stored and used for power for more than 100 years. From hot air balloons, to fuelling a variety of vehicles. From creating fertilisers and even powering NASA's rockets since the 1950s, hydrogen has many different uses. In addition to transportation Hydrogen is widely used to power factories, refrigerate warehouses and even heat homes.

Q5.
IS THERE ANY FUTURE IN DRIVING HYDROGEN?
Yes, the age of hydrogen is here. With continuous development and engineering, hydrogen fuel cells are emerging into the mainstream. A sustainable fuel source, expect to see hydrogen energy more and more as the network of refuelling stations is growing rapidly.

Q6.
WHAT AMBITIONS DOES TOYOTA HAVE FOR HYDROGEN?
Mirai brings the ultimate energy efficiency of the hydrogen fuel cell. But we're not done yet, the Toyota Hydrogen Society in Europe is changing the face of transport by moving towards a hydrogen based society. From hydrogen heated homes, to the hydrogen powered Toyota Mirai, Toyota is committed to protecting our global environment for generations to come and going Beyond Zero.

HYDROGEN MYTHS BUSTED
Refuelling a hydrogen car is more difficult than a petrol car.
False. The same way as you use a petrol pump, refuel in under 5 minutes at a hydrogen station.
Fuel cell cars emit twice as much water as petrol cars.
Fuel Cell vehicles emit approximately the same amount of water vapour per mile as petrol powered cars.
Hydrogen is difficult and expensive to produce.
Viewed as an industrial commodity today, Hydrogen is readily available from a variety of natural sources.
Fuel cells are expensive and will never make it mainstream.
Since 2007, fuel cell prices have already halved. With increasing development, expect to see hydrogen fuel cells everywhere.
Hydrogen is not safe.
False. Hydrogen tanks are made of carbon fibre and are thoroughly tested. They are just as safe as other vehicle fuels like diesel and natural gas.
Hydrogen is a new fuel source.
False: Hydrogen has been used in industry for many years as a source of fuel for buses, forklift trucks, boats and even rockets.

SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE	Hydrogen Fuel Cell Automatic
CO_2 Combined WLTP (g/km)	0
Fuel Economy – Combined Max WLTP (mpg)	317.3–357.5
Fuel tank capacity	142.2
Euro class	AY
Sound Level Drive by (dB(A))	64.0

Figures are provided for comparative purposes; only compare fuel consumption and CO_2 figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results. All models and grades are certified according to the World Harmonised Light Vehicle Test Procedure (WLTP), which replaces the New European Driving Cycle test procedure (NEDC). All mpg figures quoted are WLTP figures.

PERFORMANCE	Hydrogen Fuel Cell Automatic
Fuel Cell Stack	FCB130 (128 kW / 174 DIN hp)
Maximum output (kW@rpm)	134
Maximum output (DIN hp)	182
Maximum torque (Nm)	300
Electric Rear Motor: Type	Permanent magnet synchronous motor
Main battery: Type	Lithium-ion
Main battery: Number of modules	84
Main battery: Capacity Ah (hr)	4.0
Maximum Speed (mph)	108
Acceleration 0–62 mph (s)	9
Drag Coefficient	0.29

SUSPENSION	Hydrogen Fuel Cell Automatic
Front	Multilink
Rear	Multilink

BRAKES	Hydrogen Fuel Cell Automatic
Front	Ventilated disc 4-cylinder brake caliper
Rear	Ventilated disc 2 cylinder brake caliper

WEIGHTS & TOWING CAPACITY	Hydrogen Fuel Cell Automatic
Gross Vehicle Weight – Front (kg)	1210
Gross Vehicle Weight – Rear (kg)	1445
Gross Vehicle Weight – Total (kg)	2415
Kerb Weight min/max (kg)	1900–1950
Maximum Trailer Weight – Braked (kg)	0
Maximum Trailer Weight – Unbraked (kg)	0

SPECIFICATIONS

EXTERIOR DIMENSIONS	4 Door Saloon
Exterior length (mm)	4975
Exterior width (mm)	1885
Exterior height (mm)	1470 / 1480*
Front Tread (mm)	1610
Rear Tread (mm)	1605
Overhang Front (mm)	965
Overhang Rear (mm)	1090
Wheelbase (mm)	2920

INTERIOR DIMENSIONS	4 Door Saloon
Number of Seats	5
Interior length (mm)	1805
Interior width (mm)	1595
Interior height (mm)	1110* / 1135

LOAD VOLUME	4 Door Saloon
Luggage Capacity – laden to tonneau cover (l)	321
Load volume (m^3)	0.2728

STEERING	4 Door Saloon
Turning Radius tyre (m)	5.8

OFF ROAD	4 Door Saloon
Min. running ground clearance (mm)	150

WHEELS	Design	Design Plus Pack	Design Premium Pack
Tyre Repair Kit (TRK)	●	●	●
19" Silver Alloy Wheels (5-double-spoke)	●	●	–
20" Black Alloy Wheels (20-spoke)	–	–	●

1610 mm

1885 mm

1090 mm | 2920 mm | 965 mm

4975 mm

1470/1480* mm

1605 mm

1885 mm

● = Standard O = Optional – = Not available * With Toyota Skyview® Panoramic roof.

EQUIPMENT

EXTERIOR STYLING	Design	Design Plus Pack	Design Premium Pack
Black Bi-tone roof	–	–	●
Body-coloured door mirrors	●	●	●
LED front & rear light guide	●	●	●
Privacy glass	–	–	●
Shark-fin antenna	●	●	●

EXTERIOR COMFORT	Design	Design Plus Pack	Design Premium Pack
Toyota Skyview® Panoramic roof	–	–	●
Smart entry & push-button start	●	●	●
Automatic headlight cut-off with reminder	●	●	●
Follow-me-home headlights	●	●	●
Auto wipers	●	●	●
Power-adjustable, heated and rectractable door mirrors	●	●	●
Reverse-gear tilting door mirrors with memory function	–	●	●
Puddle lights	–	●	●
Remote boot door release on key	●	●	●
Remote door lock	●	●	●
Speed-detecting automatic door lock	●	●	●
Air purification system	●	●	●

INTERIOR STYLING	Design	Design Plus Pack	Design Premium Pack
3-spoke perforated Leather steering wheel	●	●	–
3-spoke Leather steering wheel	–	–	●
Ambient lighting on front and rear doors and upper dashboard	–	–	●
Ambient lighting on front cup holders	●	●	●
Chrome-plated interior door handles	●	●	●
Satin chrome insert on front cup holders	●	●	●
Rear armrest	●	●	●
Black front door insert	●	●	●

● = Standard ○ = Optional – = Not available

EQUIPMENT

INTERIOR COMFORT	Design	Design Plus Pack	Design Premium Pack
Dual-zone automatic air conditioning	●	●	–
Triple-zone automatic air conditioning	–	–	●
Pollen air filter and humidifying Nanoe™ air purifier	●	●	●
Auto up & down power front and rear windows with anti-jam protection	●	●	●
Full colour Head Up Display	–	–	●
Wireless mobile phone charger	–	–	●
Audio, multimedia and telephone switches on steering wheel	●	●	●
Voice recognition switch on steering wheel	●	●	●
Speed limiter switch on steering wheel	●	●	●
Adaptive Cruise Control (ACC) switch on steering wheel	●	●	●
Automatic High Beam (AHB) on/off switch	●	●	●
Auto-dimming rear view mirror	●	●	–
Digital rear-view mirror	–	–	●
Digital speedometer (mph)	●	●	●
Driver & front passenger personal LED lights	●	●	●
Rear passenger personal lights	●	●	●
Front footwell lights	●	●	●
Illuminated entry system	●	●	●
LED boot light	●	●	●
LED centre room light	●	●	●
LED front room light	●	●	●
Mirror with light on driver and passenger sun visor	●	●	●

INTERIOR COMFORT	Design	Design Plus Pack	Design Premium Pack
Front wiper de-icer	●	●	●
Driver & front passenger air-ventilated seats	–	–	●
Heated driver & front passenger seats	●	●	●
Heated & ventilated outer rear seats	–	–	●
Memory function on driver seat	–	–	●
Power-height-adjustable and reclining driver seat	●	●	●
Power-tilting cushion on driver seat	●	●	●
Power-sliding driver and front passenger seat	●	●	●
Power adjustable lumbar support on driver seat	●	●	●
Manually reclining front passenger seat	●	●	●
Manual-tilting and telescopic steering wheel	●	●	–
Power-tilting and telescopic steering wheel with memory function	–	–	●
Electric Power Steering (EPS)	●	●	●
Heated steering wheel	–	–	●
Rear door armrests	●	●	●
Armrest on front console box	●	●	●
Rear passenger air vents	●	●	●
Front and rear assist grips	●	●	●

● = Standard ○ = Optional – = Not available

EQUIPMENT

STORAGE	Design	Design Plus Pack	Design Premium Pack
Luggage compartment underfloor storage	●	●	●
Coat hooks – 2 rear	●	●	●
Driver & passenger seatback pockets	–	●	●
Front bottle and cup holders	●	●	●
Glovebox with light	●	●	●
Rear console box	–	–	●
Rear cup holders	●	●	●
Side storage in boot	●	●	●
Sunglasses holder	●	●	●

MULTIMEDIA	Design	Design Plus Pack	Design Premium Pack
Toyota Touch® 2 multimedia system with Go Navigation	●	●	●
JBL® premium sound system with 14 speakers	●	●	●
Bluetooth® connectivity	●	●	●
Digital Audio Broadcast (DAB)	●	●	●
Voice recognition	●	●	●
Wi-Fi connectivity	●	●	●
Smartphone integration incl Apple CarPlay & Android Auto™	●	●	●
MyT connected services	●	●	●
Panoramic View Monitor	–	●	●
Wireless phone charger	–	–	●
Rear USB connectors x 2	●	●	●
Front armrest USB connectors x 2	●	●	●
12V power socket-front	●	●	●

SAFETY	Design	Design Plus Pack	Design Premium Pack
Toyota Safety Sense: Intelligent Pre-Collision System with Pedestrian and Cyclist Detection, Enhanced with Emergency Steering Assist, Intersection Turn Assist, Intelligent Adaptive Cruise Control, Road Sign Assist, Lane Trace Assist, Lane Departure Alert & Automatic High Beam	●	●	●
eCall emergency call system	●	●	●
Adaptive High Beam	–	–	●
Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)	●	●	●
Brake Assist (BA)	●	●	●
Emergency Brake-light Signal (EBS - Hazard type)	●	●	●
Electronic Parking Brake with holding function	●	●	●
Traction Control (TRC)	●	●	●
Vehicle Dynamic Integrated Management (VDIM)	●	●	●
Vehicle Stability Control (VSC)	●	●	●
Acoustic Vehicle Alert System (AVAS)	●	●	●
Blind Spot Monitor (BSM)	–	●	●

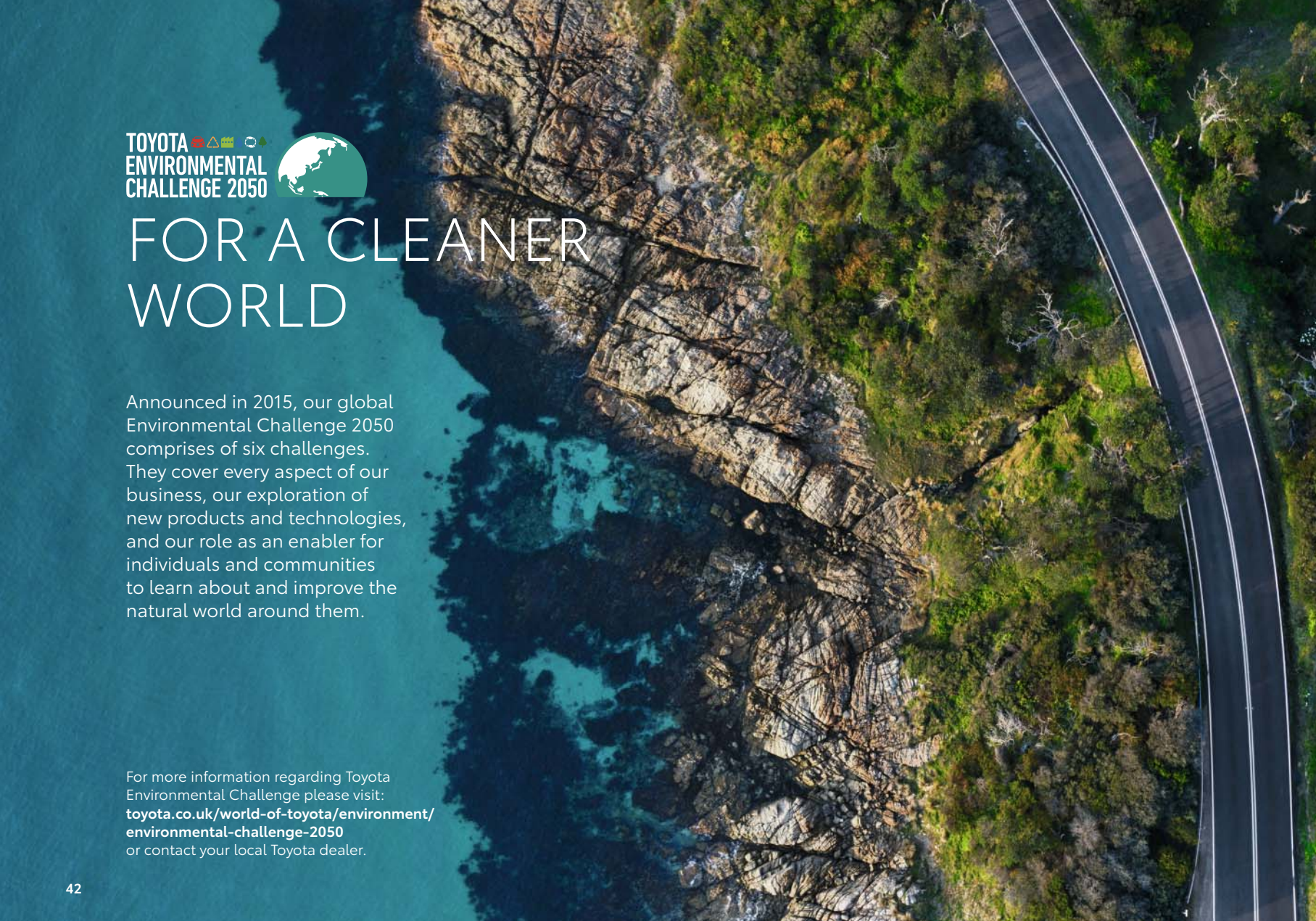
● = Standard ○ = Optional – = Not available

EQUIPMENT

SAFETY	Design	Design Plus Pack	Design Premium Pack
Child safety lock	●	●	●
Eco driving indicator	●	●	●
Teammate Advanced Park	–	–	●
Intelligent front and rear parking sensors with clearance sonar and automatic braking	–	●	●
Immobiliser	●	●	●
Intrusion alarm, interior sensor & tilt detection	●	●	●
Indicators integrated into front bumper and door mirrors	●	●	●
ISOFIX child restraint restriction	●	●	●
LED indicators	●	●	●
Turning signal (multi LED)	●	●	●
Rear Cross Traffic Alert (RCTA)	–	●	●

SAFETY	Design	Design Plus Pack	Design Premium Pack
Rear Cross Traffic Alert with Brake Assist (RCTAB)	●	–	–
Reversing camera with dynamic guidelines	●	●	●
Supplemental Restraint System (SRS) airbags – 7 airbags – Front passenger & driver seat airbags – Driver knee airbag – Driver & passenger side airbag – Curtain shield airbag	●	●	●
Front passenger airbag detector and airbag on/off switch	●	●	●
Tyre pressure warning system	●	●	●
Seat belt pre-tensioners and force limiters	●	●	●

● = Standard ○ = Optional – = Not available

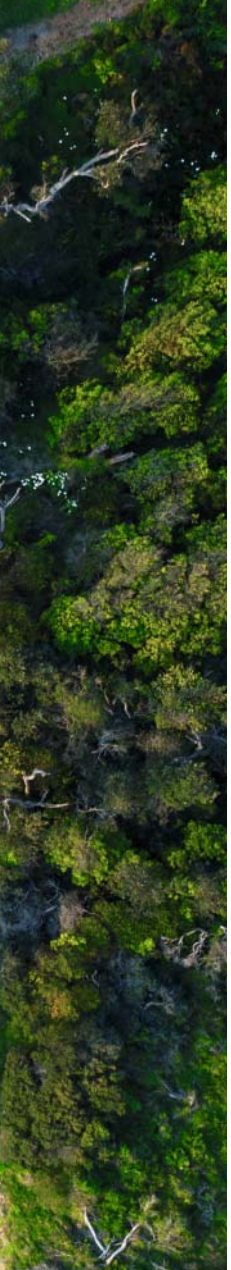


TOYOTA ENVIRONMENTAL CHALLENGE 2050

FOR A CLEANER WORLD

Announced in 2015, our global Environmental Challenge 2050 comprises of six challenges. They cover every aspect of our business, our exploration of new products and technologies, and our role as an enabler for individuals and communities to learn about and improve the natural world around them.

For more information regarding Toyota Environmental Challenge please visit:
toyota.co.uk/world-of-toyota/environment/environmental-challenge-2050
or contact your local Toyota dealer.



CHALLENGE 1

NEW VEHICLE – ZERO CO_2 EMISSIONS

By 2050, we want to reduce the CO_2 emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.

CHALLENGE 2

LIFE CYCLE – ZERO CO_2 EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.

CHALLENGE 3

PLANT – ZERO CO_2 EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.

CHALLENGE 4

MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.

CHALLENGE 5

ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota Mirai is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'. We are pursuing full life cycle management for battery recovery & reuse and remanufacturing green parts.

CHALLENGE 6

ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.

* Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.

LET'S GO BEYOND ZERO

TOYOTA. BREAKING THROUGH BARRIERS AND GOING BEYOND.

Zero isn't our destination. It's another step in our electrification journey that began in 1997 with Hybrid and continues with Plug-in Hybrids and Battery-Electric vehicles. We made Hydrogen-powered cars. We've even brought Hydrogen power to boats, buses and trucks. From low emissions to zero restrictions, from greater mobility to a better society for all.

TOYOTA MIRAI
GO BEYOND ZERO

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Quoted mpg and CO_2: Figures are provided for comparability purposes; only compare fuel consumption and CO_2 figures with other cars tested to the same technical procedures. These figures may not reflect real-life driving results. Fuel consumption and CO_2 produced varies significantly depending on a number of factors, including the accessories fitted (post-registration), driving style, conditions, speed and vehicle load.

All models and grades are certified according to the World Harmonised Light Vehicle Test Procedure (WLTP), which replaces the New European Driving Cycle test procedure (NEDC).

All CO_2 figures quoted are NEDC equivalent. This means the CO_2 figures are based on the new WLTP test procedure but calculated (using a standard European calculation method) to allow comparison with the NEDC test procedure. The NEDC equivalent figures will be used to calculate vehicle tax on first registration. All mpg figures quoted are full WLTP figures.

More information can be found by visiting: www.vehicle-certification-agency.gov.uk/fcb/wltp.asp

The official CO_2 figures for vehicles changed as from 6 April 2020, due to a change in the official method of calculation. CO_2 figures are used in the calculation of Vehicle Excise Duty (car tax) for new cars during their first year of registration. As a result, all CO_2 figures, car tax and recommended 'on the road' prices for new vehicles are subject to change for vehicles registered after 6 April 2020. Please contact your local Toyota Centre for further information.

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GBNGV-0321B-MI January 2022